

Job Title:	Design and Layout Specialist
Location:	St. Joseph, MO – only 35 minutes north of Kansas City, MO
Department:	Sales and Marketing
Reports To:	Marketing Portfolio Manager
Date Posted:	March 25, 2025

Company Overview

Clipper Distributing Company LLC is a prominent leader in the animal health industry. Our mission is to improve animal health and welfare by bolstering the brands and services of a diverse range of manufacturing suppliers. At the same time, the organization provides high-quality products to our distribution partners, veterinarians and agricultural businesses through superior logistics solutions. We pride ourselves on our commitment to innovation, customer satisfaction, and industry-leading solutions, positioning us as a trusted partner in the animal health sector. Our company is dedicated to advancing the well-being of animals through efficient distribution channels and a customer-focused approach.

Position Overview

We are seeking a talented and detail-oriented Design and Layout Specialist to join our Marketing team. The ideal candidate will be able to demonstrate their expertise in graphic design, layout, and visual communication for both digital and print projects. This individual will play a crucial role in supporting a portfolio of products, producing compelling designs across various media, ensuring that all design work meets brand standards, client specifications, and industry best practices.

Key Responsibilities

- **Design and Layout:** Create and format engaging layouts for digital and print materials, including but not limited to brochures, flyers, social media graphics, email campaigns, product catalogs, and presentations.
- **Collaboration:** Work closely with the Marketing team members to understand project goals and deliver high-quality design solutions with emphasis on customer experience and brand consistency.
- **Revisions and Updates:** Make edits and revisions to existing designs as needed to meet project requirements and deadlines, while maintaining a high level of creativity and innovation.
- **Asset Management:** Organize and maintain design files, templates, and brand assets for easy access and future use.
- **Content Adaptation:** Stay up to date with industry trends, design tools, and best practices to continuously elevate design quality. Adapt designs for different formats and platforms, ensuring consistency and optimized performance across various media.
- **Quality Control:** Review designs for errors and inconsistencies before final delivery. Assist in the creation and maintenance of brand guidelines and visual standards across all platforms.

Qualifications and Requirements

- Bachelor's degree in graphic design or equivalent experience
- Proficiency with Mac OS, Adobe Creative Suite and Microsoft Office
- Knowledge of front-end web design (HTML, CSS, etc.) and content management systems (CMS) is preferred
- Ability to take creative ownership of a project with minimal direction
- Knowledge of the animal health industry and marketing trends is preferred.

Application Instructions: Interested candidates are invited to submit their resume and cover letter outlining their qualifications and experience to careers@clipperdist.net by April 30, 2025.

Clipper Distributing Company LLC is an equal opportunity employer and encourages applications from candidates of all backgrounds. We thank all applicants for their interest in this opportunity; however, only those selected for an interview will be contacted.